ARCHIE SERIES
16126
MAN! YOU'D THINK I CAN'T TAKE CARE OF MYSELF, FOR GOSH SAKES!
CLANK
20¢
MAC
APPROVED BY THE COMICS CODE AUTHORITY
MAY
NO 204
Jughead
DIG THE VERY LATEST IN WILD, FAR OUT SHIRTS!
IT'S ALL WHITE!
SCHOOL CAFETERIA HOURS
RS
SOUP
MEAT LOAF
TM & © 2008 ARCHIE

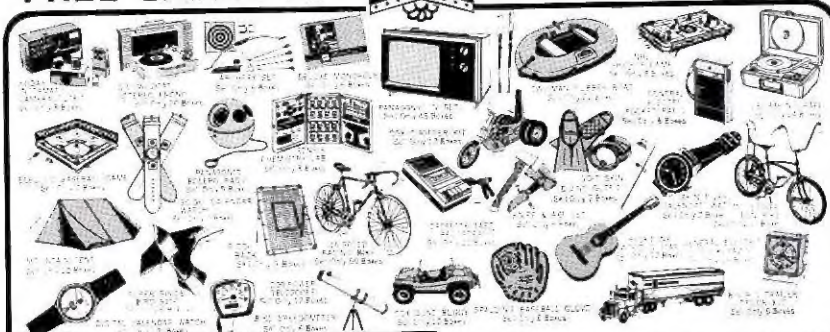
FAMOUS NAME

PRIZES OR CASH

THE EASY WAY!

OLYMPIC

FREE SALES KIT — EARN $1.00 A BOX



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$350.00 EXTRA CASH PRIZE CONTEST*
THREE WINNERS EVERY MONTH

PICK THE PRIZES you'd like to have! Then join the Olympic Sales Club and see how easy it is to get these and other Famous Name Prizes! Or, keep BIG CASH PROFITS if you'd rather. $1.00 for every box you sell. You get prizes or profits AT ABSOLUTELY NO COST TO YOU!

ALL YOU DO is sell Olympic's beautiful Everyday Selections — the lovely new Olympic All-Occasion Card and Note Ensemble for 1972, the All-Birthday and All Get Well Assortments, popular fast selling Personalized Stationery, smart gift wrappings and attractive gifts. Wherever you call, people will be thrilled with the new Olympic line — and the price of just $2.95 a box will make sales a snap! Sell enough boxes to get the prize you select, or keep $1.00 for each box sold.

TO JOIN THE CLUB, fill in and mail the postcard. No postage is required! We'll send you — ABSOLUTELY FREE — the Olympic All-Occasion Sales Kit, Membership Card and FREE PRIZE CATALOG. You pay nothing! You owe nothing! Just show your sales kit to friends, neighbors and relatives — and start taking orders and earning prizes — NOW!

* Complete details on Olympic's Monthly Cash Prize Contest will be sent with your Free Sales Kit. JOIN NOW! MAIL POSTCARD TODAY!

OLYMPIC SALES CLUB, INC., DEPT. 72AC2, ENFIELD, CONNECTICUT 06082

Jughead Here's Health

JUGHEAD, No. 204, May, 1972. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., 1116 First Avenue, New York, N.Y. 10021. Chicago office: 221 North LaSalle Street, Chicago, Ill. 60601. Second Class Postage paid at New York, N.Y. and at additional mailing offices. Title registered U.S. Patent Office. Yearly subscription $2.40 in the U.S.A. Single copies 20¢. Copyright © 1972 by Archie Comic Publications, Inc. No actual person is named or delineated in this fiction magazine. All rights reserved. © Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

YOU'RE WRONG, YOU KNOW!
THE HECK I AM!
THERE'S ONE THING I LIKE VERY MUCH ABOUT YOU!
HAH! LIKE WHAT?
YOU TELL IT LIKE IT IS!
HOW IS IT?
I DON'T LIKE HIM, I NEVER HAVE AND NEVER WILL, I RESENT HIM AND THINK HE'S LESS THAN NOTHING, I THINK HE'S A SLOB AND A GLUTTON AND IF I HAD MY WAY I'D HAVE HIM RUN OUT OF TOWN!
NOW GET LOST, FOR HEAVEN'S SAKE!
HMPH! GLADLY! I DON'T STAY WHERE I'M NOT WANTED!

THAT WAS A TERRIBLE THING YOU JUST DID, RONNIE!
ME? I DID A TERRIBLE THING?
JUGHEAD'S MY BEST FRIEND! THAT WAS NO WAY TO TALK TO MY BEST FRIEND!
DON'T BE ABSURD!
THAT'S THE ONLY WAY TO TALK TO JUGHEAD!
IT'S VERY HEALTHY!
HEALTHY?
PEOPLE SHOULD ALWAYS LET IT ALL OUT! YOU CAN DO A LOT OF HARM TO YOURSELF IF YOU BOTTLE THINGS UP!
ESPECIALLY RESENTMENTS! YOU COULD GET ULCERS KEEPING RESENTMENTS TO YOURSELF! DO YOU WANT ME TO GET SICK?
UH-NO! I GUESS YOU'RE RIGHT! ONE HAS TO SAY WHAT ONE FEELS!

YOU SEE JUG, IT WOULDN'T BE HEALTHY IF SHE DIDN'T LET IT ALL OUT!
IT'S SAD THAT SHE DOESN'T DIG YOU, BUT IF SHE KEPT IT INSIDE HERSELF, SHE MIGHT BECOME ILL!
I FEEL LIKE A DOCTOR!
I GUESS I DIDN'T UNDERSTAND! I TOOK IT PERSONALLY WHEN SHE CALLED ME THOSE NAMES!
UNLOADING YOUR NASTINESS IS LIKE MEDICINE! IT'S GOOD FOR YOU!
RIGHT ON, OLD BUDDY!
OUT GO THE POISONS - IN COMES THE GOOD HEALTH!
VERONICA LODGE IS A DUMB SNOB
4

WRITING LITTLE LOVE NOTES, JUG?
VERONICA HAS FAT HIPS!
JUGHEAD?
HE'S DOING IT ALL OVER TOWN!
RONNIE LODGE IS A LARGE LOUD LOONEY LOUT!
HA, HA! THAT JUGHEAD'S A REAL CHARACTER!
SEEMS TO HAVE A FEUD GOING WITH VERONICA!
VERONICA IS VERY VICIOUS VULGAR AND VAIN!
YOU--YOU BEAST! THAT'S YOUR FRIEND WHO'S DOING THAT!
BUT I DIDN'T KNOW!
GO! GET OUT OF MY LIFE! I DON'T WANT TO EVEN KNOW ANYBODY WHO KNOWS JUGHEAD!

EEP!
V. LODGE HAS BAGGY KNEES
JUG! WHAT ARE YOU DOING?
LETTING IT ALL OUT, ARCH!
THOSE AWFUL THINGS YOU WROTE ABOUT RONNIE! THAT'S NOT LIKE YOU!- VICIOUS, SPITEFUL, MEAN!
HOW DOES IT MAKE YOU FEEL?
LIKE A MILLION DOLLARS! I'M GETTING HEALTHIER BY THE MINUTE!
VERONICA WEARS ARMY BOOTS!
END

HEY, DING-A-LING!

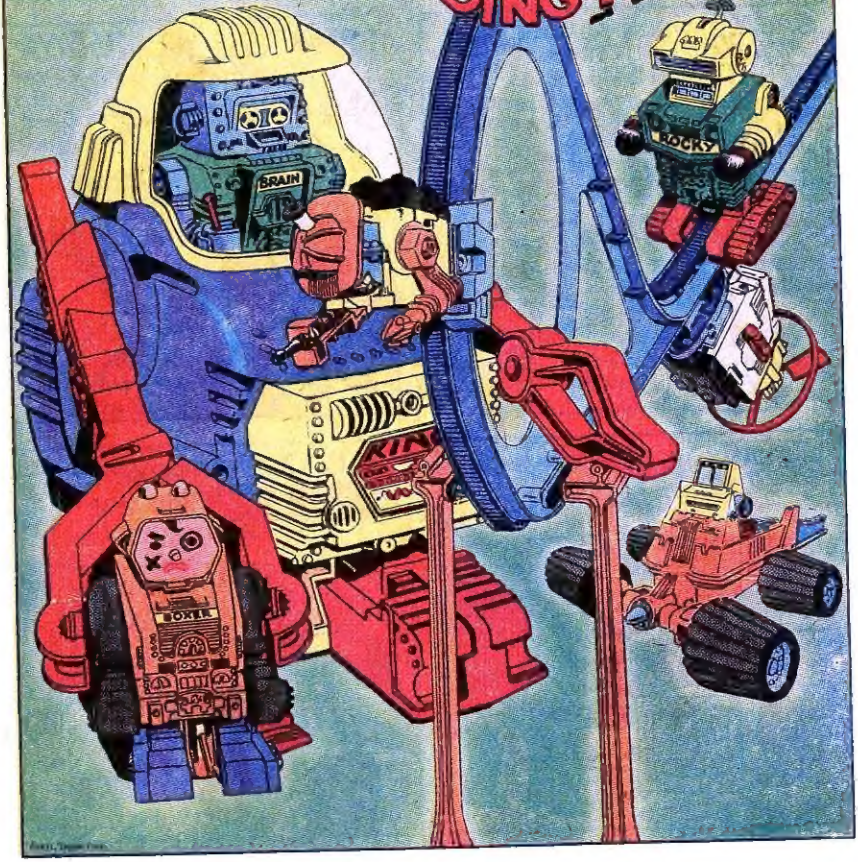
The Ding-A-Lings!! Wild, wonderful, wacky miniature robots that do just about everything! They walk, they glide. On the table, on the floor, and on their very own Space Skyways. Ding-A-Lings go uphill; they go down. They even go upside-down!

What makes it all happen?
The Ding-A-Ling Power Pack! One Power Pack fits any and all the Ding-A-Lings. Changes from one to another quick and easy.

Twelve Ding-A-Lings to choose from. And their mighty leader, King Ding! King Ding lifts, he carries. He's the King of the Ding-A-Lings!

And don't forget the great new Ding-A-Ling sets! There's even a Ding-A-Lingmobile! Stand back and shout it out: "Hey, Ding-A-Ling!!!"

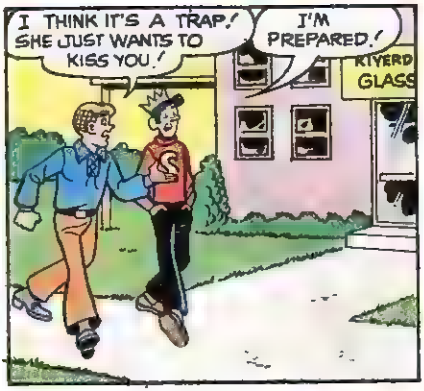
DING-A-LINGS by TOPPER!

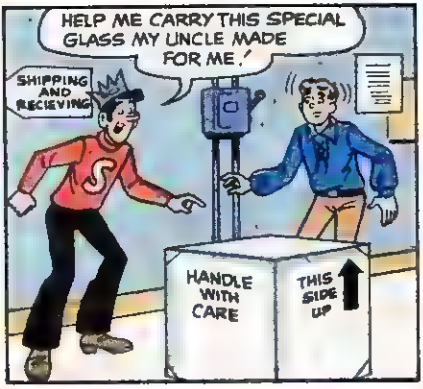


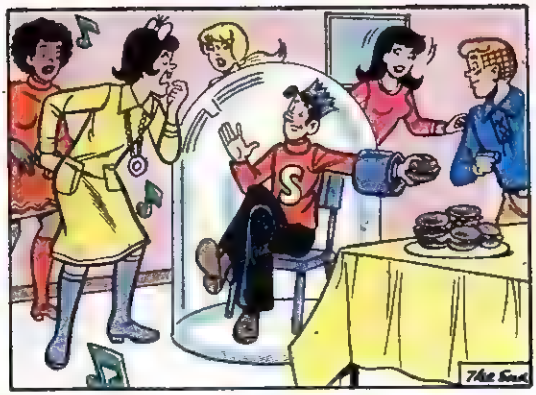
Li'l JINX
SCOOP SNOOP
OKAY, RUSS! HERE'S MY GOSSIP COLUMN! HOW IS OUR NEWSPAPER COMING ALONG?
GREAT! WE'RE ALMOST FINISHED PUTTING IT TOGETHER!
WHAT ARE WE WAITING FOR?
LI'L JINX WENT TO CHECK ON THE LAST PIECE FOR THE NEWSPAPER!
OKAY!... PUT DOWN— "RAIN" FOR THE WEATHER REPORT!
END

Jughead in GAS OF A GLASS

JUGHEAD, ARE YOU GOING?
YES.
Jughead Jones
YOU ARE CORDIALLY INVITED TO ATTEND BIG ETHEL'S PARTY ALL THE HAMBURGERS YOU CAN EAT!







REWARD $11,750.00

FOR THIS COIN!

Illustrated: 1804 silver dollar — 19,000 minted, only 12 accounted for — where are the rest?

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CERTAIN	
Gold Coins Before 1929	$35,000.00
Nickels Before 1946	$16,000.00
Silver Dollars Before 1936	$11,750.00
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Dimes Before 1946	$4,750.00
Quarters Before 1941	$4,500.00
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Lincoln Pennies Before 1940	$250.00

$500,000.00 SEARCH FOR RARE COINS!

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East Orange, N J 07019

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Name . . . . . .

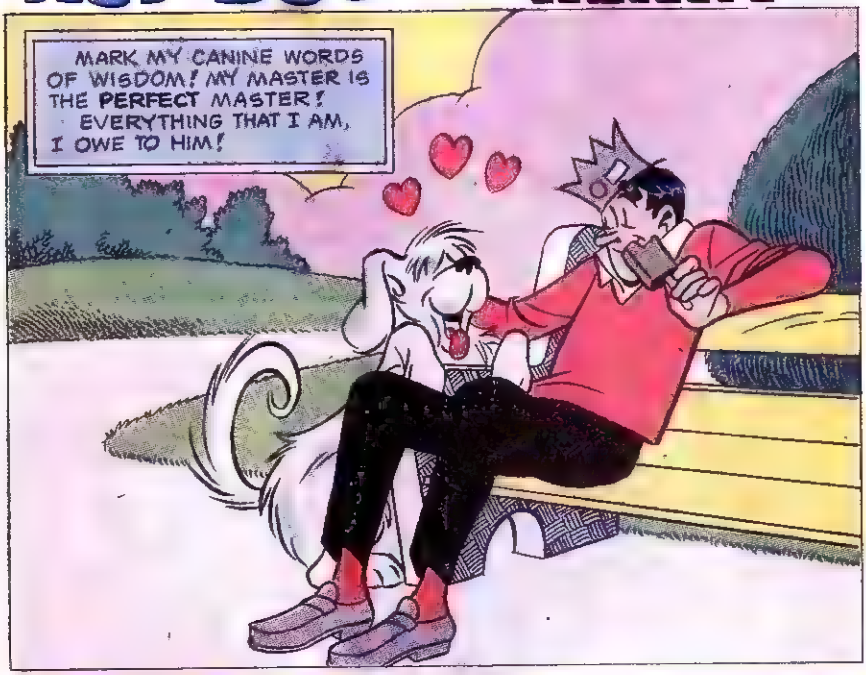
Address . . . . . .

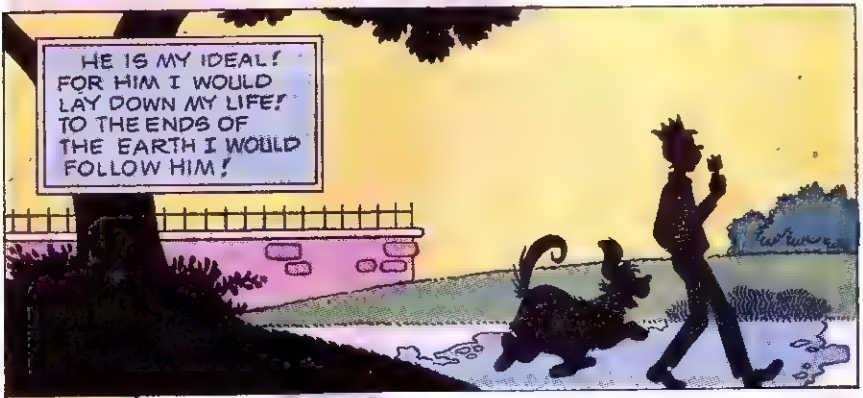
City . . . . . State . . . . .

YOUR MONEY WILL BE REFUNDED IN FULL IF YOU ARE NOT SATISFIED WITH THIS CATALOGUE

HOT DOG

CHANGE OF HEART





ARCHIE SERIES

ONLY ARCHIE SERIES COMIC BOOKS CARRY THIS TRADE MARK!

WE LIKE THE SAME THINGS! THE SIMPLE LIFE! EAT, SLEEP AND STAY LOOSE!
Z-Z-Z
SNORE
IT'S THE ANSWER-THE ONLY ANSWER-TO A LONG AND HAPPY LIFE! BELIEVE YOU ME!
Z-Z-Z
SLURP
SLUP
NO HANG-UPS! THAT'S WHERE IT'S AT, MAN! (AND DOG)
WHAT? SOMEBODY OUT THERE DISBELIEVES THIS NOBLE BEAST?
REGARD, IF YOU WILL, YOUR AVERAGE TEENAGER! ARCHIE! SWEATING, PANTING, KILLING HIMSELF OVER GIRLS!
2

ALWAYS WORRIED, FRANTIC, BROKE AND UNHAPPY!

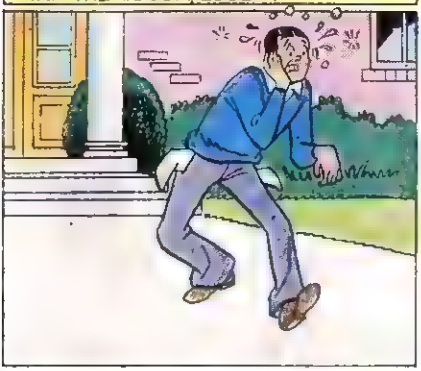
GIRLS, GIRLS, GIRLS! IF IT ISN'T ONE.. IT'S ANOTHER!

AS THE MASTER GOES, SO GOES THE DOG! NOW WHO WANTS TO GO LIKE **THAT**? NOTICE HOW THE IDEAL MAN AND HIS ANIMAL KEEP THEIR COOL?

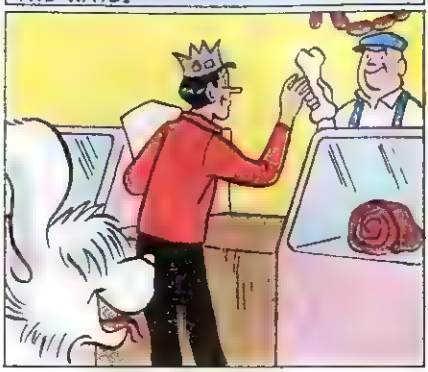
ALWAYS THE COMPETITION! SOMEONE HAS TO WIN-SOMEONE'S GOTTA LOSE!

NO! I WANT TO RETRACT THAT LAST STATEMENT!

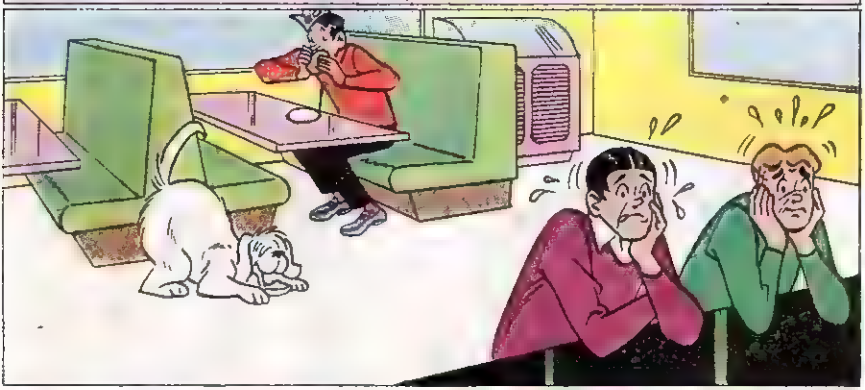
SOMETIMES THE WINNER LOSES MORE THAN THE LOSER, LOSES!



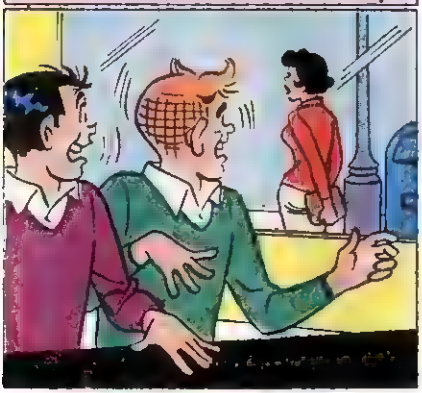
BEING MAN'S BEST FRIEND SHOULD WORK TWO WAYS!



WHO NEEDS THE KIND OF MISERY THOSE WOMAN CHASERS END UP WITH?



AND DO THEY EVER LEARN A LESSON?



SIGH! WHAT FOOLS THESE MORTALS BE!

AH, YES! HERE WE SIT, THE PERFECT MASTER AND I ...AND WE...
...WE...
BOING!
HOT DOG! LOOK! FOOD! WE'RE GONNA EAT!
NO! DON'T! HOW MANY TIMES HAVE I WARNED YOU? THAT MIGHT BE A'... A.. FEMALE!
5

WOW! WAS IT EVER!
D-UH!
STEAK! LOOK! MONEY! I'M GOING TO THE BUTCHER SHOP! LET'S GO, BOY!
WHEW! WHAT A DUMB MASTER! LIKE HE DOESN'T KNOW WHERE IT'S AT, MAN!
END

YOU'RE RIGHT ON...

... WHEN YOU ORDER THE LATEST AND GREATEST GIANT SIZED **BETTY AND VERONICA SPRING SPECTACULAR!**

AND **RIGHT ON** WITH THE BEST IN BRAND NEW UP-TO-DATE STORIES!

RIGHT ON WITH THE BIG GIANT IN COMIC ENTERTAINMENT!

SO SIGN **RIGHT ON** THE DOTTED LINE AND RECEIVE YOUR COPY **RIGHT NOW!**

MAIL TO:
BETTY & VERONICA SPECTACULAR #197
c/o ARCHIE COMIC PUBLICATIONS
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ IN COIN. SEND ME THE NEW GIANT SIZE BETTY AND VERONICA SPECTACULAR #197 AS SOON AS IT IS OFF THE PRESS.

NAME _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

THE LIESSIER OF TWO

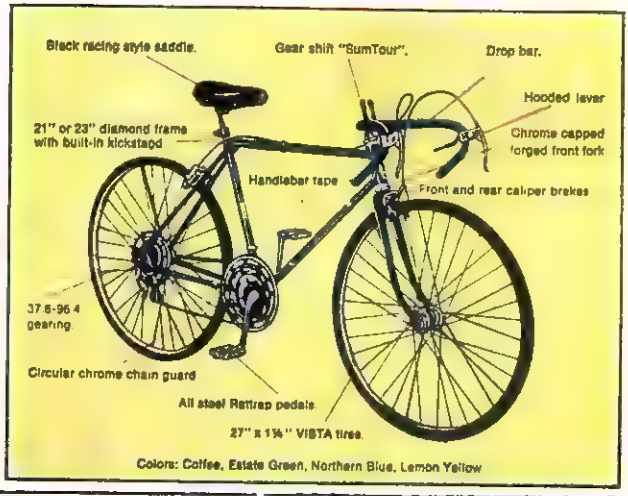
WELL CONGRATULATIONS! YOU SURE FOOLED ME! BEST IMITATION OF A BLUBBERING FEMALE I EVER SAW!
ACTUALLY, SHE DOESN'T HAVE TO TELL ME WHAT THE TROUBLE IS!....
IT'S ALWAYS THE SAME!
SHE IS A VICTIM OF ARCHIE AND VERONICA!
IT WOULD BRING TEARS TO YOUR EYES, TO HEAR HOW THEY TREAT THIS POOR, LIGHT-HEADED GIRL!
WHAT?
I REFER TO YOUR HAIR, OF COURSE! IT IS LIGHT IN COLOR!
WELL, JUST WATCH IT, BUSTER!

YOU WANT TO KNOW WHAT PROBABLY HAPPENED THIS TIME? I'LL TELL YOU!
BETTY WAS EXPECTING TO SPEND THIS AFTERNOON WITH ARCHIE! NOTHING SPECIAL! JUST KICK AROUND A LITTLE TIME!
BUT ALONG COMES VERONICA - BATS HER LONG FALSE LASHES AT ARCH - HE FLIPS - DIG?
THREE'S A CROWD, SO BETTY DROPS OUT.. TAKING HER BROKEN HEART WITH HER!
HOW DID YOU KNOW?
SEE? IT'S PRACTICALLY A TRADITION ON SATURDAY AFTERNOON AROUND HERE!
NOW, I DON'T LIKE TO HELP GIRLS AS A RULE, BUT....

THERE ARE THREE POSSIBILITIES AND THE FIRST POSSIBILITY IS ABSOLUTELY IMPOSSIBLE!
STAMP OUT GRAFFITI!
THAT'S WHEN ARCH, BY SOME MIRACLE, GETS TURNED OFF BY GIRLS AND BECOMES JUST MY GOOD BUDDY!
NO WAY!
THE SECOND IS, I HELP BETTY TO GET HIM! THAT WAY I GET TO SHARE HIM SOMETIMES!
THE THIRD WAY VERONICA GETS SOLE POSSESSION! ... ENDSVILLE, MAN! NOBODY SHARES WITH RONNIE LODGE!
SO, ALTHOUGH IT'S AGAINST MY NATURE, I HAVE NO CHOICE BUT TO COME TO THE AID OF THE LIGHT HEADED YOUNG LADY!
I TOLD YOU! WATCH THAT, BUSTER!

HEY RON! WHO'S THAT TALL, GOOD LOOKING, EIGHTEEN YEAR OLD I JUST SAW GOING INTO YOUR HOUSE?
MY HAIR DRYER! I LEFT IT RUNNING ON MY VANITY! IT'LL MELT ALL MY MAKE UP!
I'VE GOT TO RUN, ARCHIE!
YOU'VE GOT A BIG MOUTH, JUGHEAD!
MOVIE, BETTY?
SIGH! LOVE TO!
AND I USE IT SOMETIMES FOR SOMETHING BESIDES STUFFING FOOD INTO!
END

Are you ready for ~~1,2,3,4,5,6,7,8,9~~ 10 speeds?


Black racing style saddle.
Gear shift "SumTour".
Drop bar.
Hooded lever
21" or 23" diamond frame with built-in kickstand
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A home study program in Architectural and Structural Engineering also

Archie Club News

ARCHIE'S PAL JUGHEAD — MEMBERSHIP — TWENTY-FIVE CENTS

2nd PRIZE — $3.00

[illegible]
[illegible]
[illegible]
New Brunswick, Canada

[illegible]

2nd PRIZE — $3.00

[illegible]
BERNARD FRIEDMAN
[illegible]
[illegible]

[illegible]

three hours would have passed when three stripes melted.

A [illegible] clock was another way to tell time. A container had a line with a number beside it for every hour, and a tiny hole in the bottom. The container was filled with water that dripped through the hole. When the water level reached the first line, people knew that about an hour had passed. When the water level fell to another line, one more hour had passed.

Candles and water clocks helped people know how much time went by. But candles had to be remade, and water clocks had to be refilled. After glass blowing was invented, the hour glass came into use. Glass bulbs were joined by a narrow tunnel of glass. Fine, dry sand was placed in the top bulb. It took about one hour for the sand to flow through the tunnel into the bottom bulb. The hour glass was easy to use, but it had to be turned over every hour so the sand could flow again.

It was about six hundred years ago that the first clock with a face and an hour hand was made.

3rd PRIZE — $2.00

REPORTER
CINDY PORE
23847 Oxnard Street
Woodland Hills, Calif. 91364

Dear Archie,

I thought I would tell you about one of my trips.

[illegible] family. We live in California, and [illegible] Washington, [illegible] in Oregon. We [illegible] Oregon [illegible] Lake. I [illegible] It [illegible] of fun, and I [illegible] to do it.

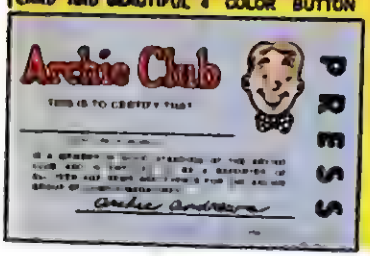
[illegible] Jean. We [illegible] of [illegible] it was one of [illegible]

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter you get a dressy [illegible] ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 25¢ in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.



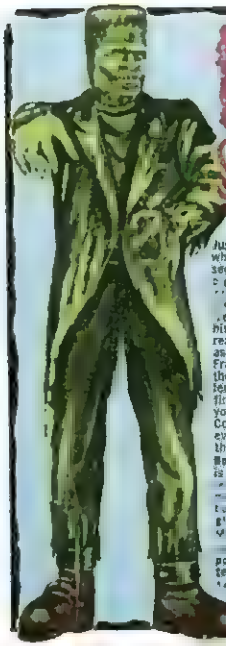
ARCHIE CLUB
[illegible] First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a [illegible] 25¢ in coin to cover the cost of mailing and handling. Send to:

NAME _____ (PLEASE PRINT PLAINLY) _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____



MONSTER S-I-Z-E MONSTERS

7 FEET TALL

Just imagine your friends shock when they walk into your room and see the "Monster" reaching out— [illegible] creation of evil genius that terrorized the world. A giant 7 feet tall, his eyes glow eerily as his hand reaches out—as awful and sinister as the wildest nightmare. Yes—Frankenstein is 7 feet tall, in authentic colors on durable polyethelene, and so lifelike you'll probably find yourself talking to him. Won't you be surprised if he answers? Comes complete with eyes that glow even in the pitch dark for a special thrilling chill.

Bonny the Skeleton. And then there is Bonny—stark scary with nothing [illegible] eyes glowing in the dark

[illegible] Guarantee.

[illegible] $1.00 plus 35c to cover postage and handling for each doll you want. Your money back if not [illegible]

In Authentic Colors With GLOW in the DARK EYES

ONLY $7.00

TEN DAY FREE TRIAL

Manor House Dept 7M886
Lynbrook N.Y. 11563

Rush me my 7 foot tall glow in the dark monsters. Send me ☐ Frankenstein ☐ Bonny the Skeleton

I enclose $1 plus 35c for postage and handling for each. If I don't get shivers of delight I can return my purchase within 10 days and you will refund the full purchase price.

NAME

ADDRESS

CITY STATE ZIP

New York State Residents please add sales tax.

50 LITTLE DOLLS with CLOTHES

FOR ALL 50 — ALL FOR $1.00

Dolls that Delight the heart of every child. Don't shake your head in disbelief! This is TRUE! For only 2 cents each you can give that little girl the most thrilling present of her life. This set of 50 DOLLS with clothes for all 50 dolls for only $1—2c A PIECE!

Baby Dolls—Nurse Dolls—Dancing Dolls Costume Dolls—Ballerina Dolls—Mexican Dolls Indian Dolls—Clown Dolls—Cowboy Dolls Bride Dolls—Groom Dolls and many more.

You get ballerina skirts, midi skirts, mini skirts, mini aprons, dresses, clown collars, cuddle hats, mini ballerina skirts and mini coats.

The wonder of this unprecedented offer is that every doll is made from beautiful high-quality styrene plastic and hard synthetic rubber. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FASHION DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in lilliputian cuteness and clothes for each made of durable vinyl in a variety of designs! Your child will enjoy dressing up these dolls. Your daughter or your niece or the cute child next door will love you for this gift. She will play with them for months and not grow weary of them. What a family for a little girl! Just think of it—50 exquisite little dolls with clothes for each doll, in beautiful high-impact styrene plastic and hard synthetic rubber at this unbelievable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose $1.00 for each 50 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls and clothes back and we will promptly refund your money.

Please ADD 50c FOR POSTAGE AND HANDLING PER SET

Our Guarantee

HERE IS WHAT THESE DOLLS ARE MADE OF

People unplug our 'ad, and not believing we can give such value, write us to ask what our 50 dolls are made of. "Are they paper dolls or rag dolls?" they ask. NEITHER! Each and every one of our 50 dolls is made of Genuine STYRENE and SYNTHETIC RUBBER, expensively molded in true dimension—Height, Width—Depth! Every doll has come out of an individual mold manufactured out of high impact styrene to resist breakage and [illegible] in its proportions. They are truly delightful dolls with durable vinyl clothes for each

MAIL COUPON TODAY!

PALMER JONES CO., DOLL DEPT. 48
160 Amherst St., E. Orange, New Jersey 07019

Gentlemen

I can't wait to see if these dolls are all you say they are. Enclosed please find $___ in check ☐ money order ☐ cash ☐ for ___ set of 50 DOLLS with clothes for each at $1 per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee.

(Sorry, No C.O.D.)

Name

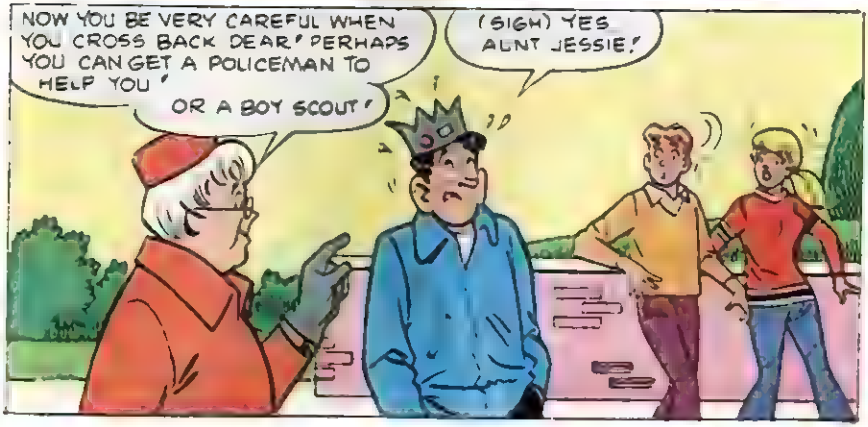
Address

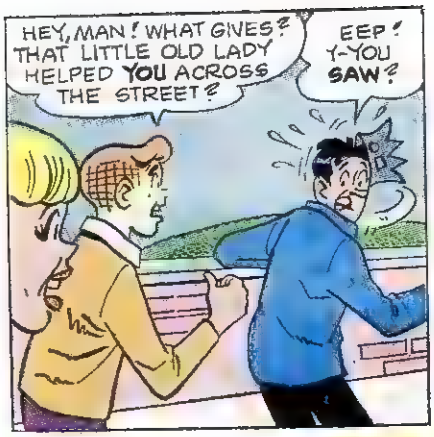
City Zone State

Please ADD 50c FOR POSTAGE AND HANDLING PER SET

Jughead

Little Boy Lost


NOW YOU BE VERY CAREFUL WHEN YOU CROSS BACK DEAR! PERHAPS YOU CAN GET A POLICEMAN TO HELP YOU!
OR A BOY SCOUT!
(SIGH) YES AUNT JESSIE!

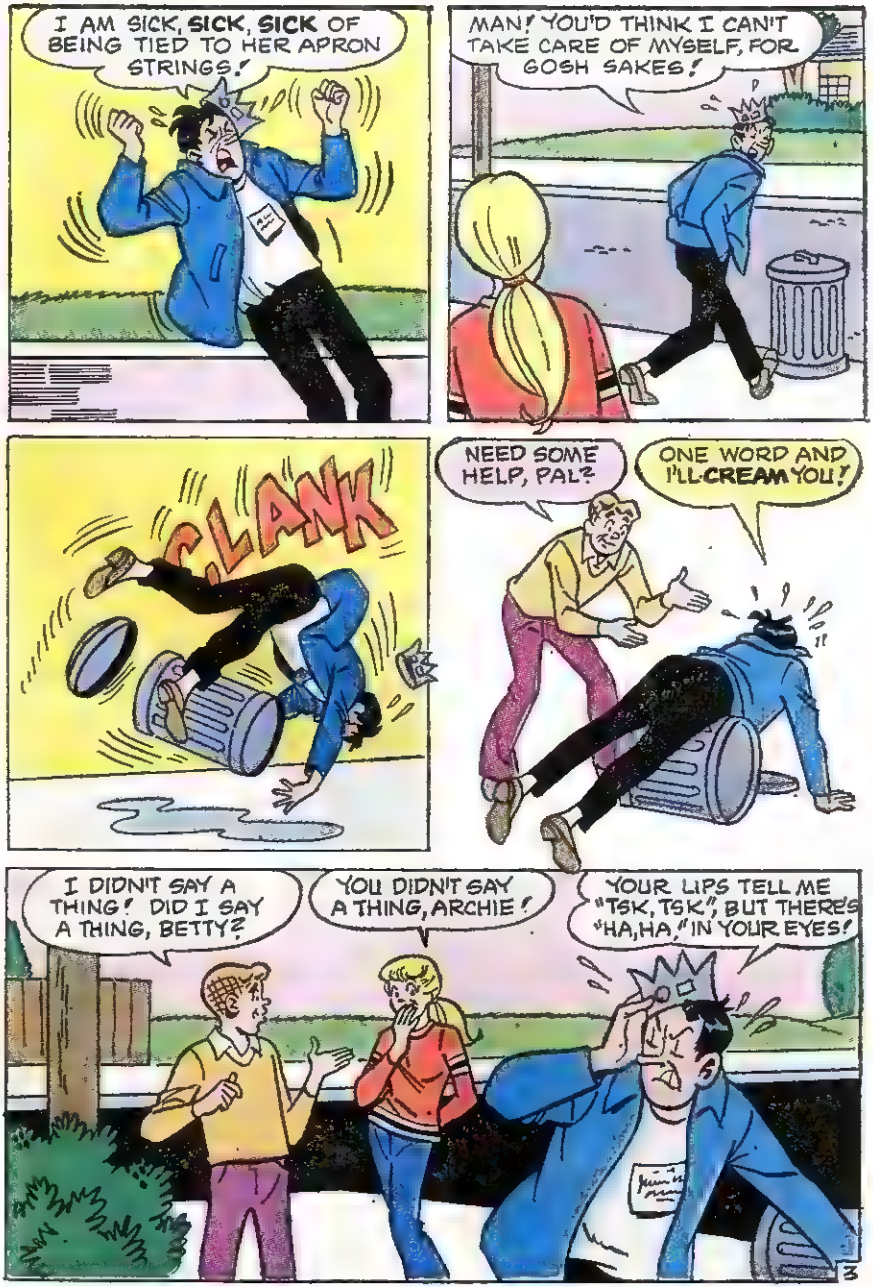

HEY, MAN! WHAT GIVES? THAT LITTLE OLD LADY HELPED YOU ACROSS THE STREET?
EEP! Y-YOU SAW?

IT'S AWFUL!
THAT'S MY AUNT

SHE THINKS I'M STILL A LITTLE BOY!

LOOK! PINNED TO MY SHIRT!... READ IT!

YOUR NAME AND ADDRESS?
IN CASE YOU GET LOST?
DON'T RUB IT IN! PEOPLE GET OLD AND FORGETFUL! I'VE GOT TO HUMOR THE OLD GIRL!


I AM SICK, SICK, SICK OF BEING TIED TO HER APRON STRINGS!
MAN! YOU'D THINK I CAN'T TAKE CARE OF MYSELF, FOR GOSH SAKES!
CLANK
NEED SOME HELP, PAL?
ONE WORD AND I'LL CREAM YOU!
I DIDN'T SAY A THING! DID I SAY A THING, BETTY?
YOU DIDN'T SAY A THING, ARCHIE!
YOUR LIPS TELL ME "TSK, TSK", BUT THERE'S "HA, HA," IN YOUR EYES!

IT'S EMBARRASSING TO BE TREATED LIKE A STUPID CHILD AT MY AGE!
MARKET
Special
59¢
A LOAF OF BREAD AND A QUART OF MILK, AND SHE MAKES OUT A SHOPPING LIST FOR ME!
HELLO, JUG!
YOUR AUNT JESSIE CALLED TO MAKE SURE YOU GOT HERE SAFELY!
YE GADS!
WHAT'LL YOU HAVE?
LET ME HAVE A LOAF OF BREAD AND A..A..A..
OH, FOR...
A QUART OF STUPID MILK!
YOU SEEM A LITTLE UPTIGHT, BOY! WHAT'S BUGGING YOU?

TWO ITEMS, AND I HAD TO FORGET ONE! WHAT KIND OF IDIOT AM...
THE POOR BOY'S GOT AMNESIA! SOMEONE CALL A POLICEMAN!
WHERE AM I?
N-NO! I DON'T REMEMBER WHO I AM! OH, THE PAIN IN MY HEAD!
DON'T WORRY, SON! WE'LL TAKE CARE OF YOU!
BIGGEST LITTLE KID WE EVER HAD! GOOD THING HE HAD THAT NAME TAG ON HIS SHIRT!
THE LITTLE TYKE'S GOT A TERRIFIC APPETITE! THAT'S HIS TENTH CONE!
AH, YES! YOU'RE HIS AUNT JESSIE? DON'T WORRY! WE'LL KEEP HIM SAFE UNTIL YOU GET HERE!
END

Prepare now for a successful future!

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Earn more money, enjoy greater security and faster promotion—and gain all the satisfaction of doing a job well that you *like* to do. Check the list of 266 ICS career opportunities for a better future. You receive individual instruction, success-proved training you can apply immediately. And you earn the famous ICS diploma. Don't waste time! Send the coupon today for FREE information on a brighter career the ICS way!

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Illustrating
—Advertising Layout
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Electrical Instrumentation Tech.
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PETROLEUM
Natural Gas Production and Transmission
Oil Well Servicing
Petroleum Production Operator
Petroleum Production Field Tech.
Petroleum Refinery Op.

PLASTICS
Plastics Technician

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Air Conditioning Estimator
Air Conditioning Maint.
Domestic Heating with Gas and Oil
Heating & Air Conditioning with Drawing
Industrial Air Cond.
Pipe Fitting Plumbing
Plumbing and Heating
Plumbing and Heating Est.
Practical Plumbing
Domestic-Commercial Refrigeration and Air Conditioning Serv.

PULP AND PAPER
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Paper Making
Pulp Making
Pulp & Paper Tech.

SECRETARIAL
Clerk-Typist
Secretary, Private
Sec'y, Legal
Sec'y, Med.
Secretary, Executive
Shorthand/Stenotypists
Typewriting

STEAM AND DIESEL POWER
Boiler Inspector
Building Eng'r
Power Plant Engineering
Stationary Diesel Eng'r (operation and maintenance)
Stationary Fireman
Stationary Steam Eng'r'g

TEXTILES
Carding and Spinning
Dyeing and Finishing
Loom Fixing
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Textile Mill Supervisor

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I'm interested in a program of independent study.
Send me, without cost, your booklet on the principles of success, sample text demonstrating famous ICS method, and your catalog for _____ (Print name of course. See list.)

Miss
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Address _____

City _____ State _____ Zip Code _____

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Pick a Pack of PRIZES or CASH at J.S.C.A.

No limit to number of prizes (or cash) you can earn. Just a few shown here.

You can become a big winner! It Costs you Nothing!

Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of elegant All Occasion Greeting Cards. As each order is sold, you may reorder additional cards until you've met your prize requirements. Cards are sent on credit. YOU PAY NOTHING IN ADVANCE.

Each box of 20 fine quality greeting cards costs just $1.75. That's less than 9¢ a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 60¢ FOR EACH BOX YOU SELL.

Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You may take up to 30 days to sell them. If after that time you have any boxes unsold, promptly return them prepaid by parcel post, keeping 60¢ for each box you've sold.

Get the prizes you want the fast, easy J.S.C.A. way. Act now!

MAIL YOUR POSTAGE-PAID REPLY CARD NOW!

Junior Sales Club of America
SPRINGFIELD, MASSACHUSETTS 01101

FILL IN COUPON—REPLY CARD • CUT & MAIL TODAY • NO STAMP NEEDED

FIRST CLASS
PERMIT NO. 3105
SPRINGFIELD
MASSACHUSETTS

Business Reply Mail
No postage necessary if mailed in United States

postage will be paid by

Junior Sales Club of America
Dept. 72AC-2, SPRINGFIELD, MASSACHUSETTS 01101

Fold Over Here ↑ Don't Cut! Do Seal (Paste, Staple or Scotch Tape) ↑ No Stamp Needed!

Please send me my first order of 12 All Occasion Greeting Card Boxes to sell.

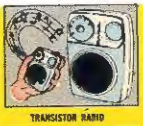
Name .....
Print Clearly

Address ..... **Apt. No.** .....

City ..... **State** ..... **Zip** .....

Parent's Signature .....

COMPLETE FISHING OUTFITS


TRANSISTOR RADIO

CROQUET SET

GUITAR-AMP COMBO

WRIST WATCHES

VOLLEYBALL SET

GIRL'S TRAVEL CASE

SWIM SET

TAPE RECORDER

SLEEPING BAGS

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COMPLETE ARCHERY SETS

HOT WHEELS RACE SET

CHEMISTRY SETS

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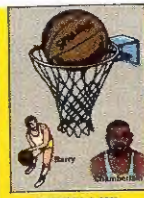
POLAROID COLORPACK CAMERA

JR. TYPEWRITER

MICROSCOPE SETS

FOUR PLAYER BADMINTON

FLASH CAMERA OUTFITS



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"This year I made $20.00. Next year my aim is $40.00. I am sure I will make it, too."
Dennis Bryant
Maryland

"I sold 317 packs of American Seeds before they arrived. All I had to do was deliver them."
La-Vedo Jones
New Mexico

"The American Seeds do the talking but I get the prizes."
William Wright
Connecticut

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GET PRIZES
with Fast Selling American Seeds

Take your choice of 100 wonderful prizes. You can earn as many as you want. Most prizes shown here and many more in our Big Prize Book are given WITHOUT COST for selling just one 48-pack order of American Vegetable and Flower Seeds at 25¢ a pack. Some of the larger prizes require more sales or extra money as explained in the Big Prize Book.

Send NO MONEY, We Trust You

Everybody wants American Seeds. They're fresh and ready to grow. You'll sell them quickly to family, friends and neighbors. Many boys and girls sell their packs in one day. You can too — and get your prize at once. Or, if you want money instead of a prize, keep $4.00 for every 48-pack order you sell.

USE THESE COUPONS ONLY

To order your seeds, fill out one of *these* coupons and mail in an envelope to:

AMERICAN SEED CO.
Dept. 248
Lancaster, Pa. 17604
OUR 54th YEAR

MAIL ONE COUPON TODAY
Give the Other to a Friend

AMERICAN SEED CO., Dept. 248, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 48 packs of American Seeds. I'll sell them at 25¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name_____

Address_____

Town_____ State_____ Zip Code_____

AMERICAN SEED CO., Dept. 248, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 48 packs of American Seeds. I'll sell them at 25¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name_____

Address_____

Town_____ State_____ Zip Code_____

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$3,000 AWARDED in our Promptness Contest in addition to the prizes and money you earn selling seeds.

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